

## 2020 Election Campaign:

### We exceeded our objectives

- 3508 surveys completed
- Created a world first Election 2020 gender equity scorecard
- In total, we searched:
  - Over 250 individual policy documents
  - Over 1450 pages
  - Over 350,000 words
  - This work forms the basis of the Election 2020 Scorecard.
- 14 pieces of national media coverage
- 2 Live Q&A sessions with Ministers from Labour and the Green Party. ( Other parties pulled out at the last minute).
- 1000 people on the database
- Collated 87 stories of women's experience in the health sector.
- Set up a cross organisational national women's health working group to advocate for a National Women's Health Strategy.
- We have engaged and activated communities on social media and within the sector.
- We have meet with Ministers and delivered our high level insights
- Our scorecard is a world first and was picked up by other organisations.

## What have we achieved in our first year?

- Conducted a nationwide YouChoose2020 survey focusing on the key issues relating to women and their experiences.
- Gathered over 3600 responses to our YouChoose2020 Survey.
- Created a world first score card ranking political parties policies on their commitment to gender equity.
- Invited to develop a 53,000 word submission to the Health Select Committee demonstrating the need for a national inquiry into women's health care.
- Meet with Ministers Verrall and Tanetiti to share our insights and research.
- Presented a petition to Parliament on 8 April 2021, calling for the establishment of a national women's health strategy and action plan .

## Gender Justice Collective | Mahi 2020 - 2021

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## Summary

Our vision is for Aotearoa to be a place where all women and non binary people are able to live in the fullness of our beings alongside those we love. We are visible, valued and celebrated.

The Gender Justice Collective is an independent, not-for-profit network drawn from all walks of life. We are business owners, policymakers, grandmothers, sisters, mums, aunties, mana whenua, tangata whenua, tauiwi, educators, students, workers, nurses, creatives, farmers and more.

We use feminism as a shorthand for intersectional feminism: a feminism that is not just focused on eradicating sexism against women (both cis & trans) and non-binary persons, but one that is also invested in dismantling all systemic hierarchies including white supremacy, patriarchy, capitalism, ableism, heterosexism, transphobia, interphobia, colonialism and more.

We are committing to working in a collaborative, inclusive way – honouring Te Tiriti o Waitangi, being guided by feminism and constantly learning.

Created in June 2020, the Gender Justice Collective has taken on three core projects to date:

- YouChoose2020 Survey
- Election 2020 Scorecard
- Women's Health and Wellbeing Strategy and Action Plan Petition

**For more information, visit the Gender Justice Collective website:**  
[www.genderjustice.nz](http://www.genderjustice.nz).

## YouChoose2020 Survey

- [www.genderjustice.nz/survey](http://www.genderjustice.nz/survey)

- The survey was completed by 3,508 people
- 96% of respondents identified as female; 3% as non-binary
- [How can we make Aotearoa the best place in the world to be a woman?](#)

*Key documents -*

- [Summary of results](#)
- [Wāhine Māori data](#)

We want Aotearoa New Zealand to lead the world in gender equity. Our first step was to find out how committed to gender equity our political parties are.

In the lead up to the 2020 New Zealand Election, we conducted the YouChoose2020 survey and over 3,500 women, non-binary people, trans women, intersex people, and takatāpui responded, telling us what they need to live their best life.

The survey comprised of eight categories; the three most supported issue areas from each category formed the basis of the Election 2020 Scorecard.

## **Election 2020 Scorecard**

- [www.genderjustice.nz/scorecard\\_election\\_2020](http://www.genderjustice.nz/scorecard_election_2020)
- In total, we searched:
  - Over 250 individual policy documents
  - Over 1450 pages
  - Over 350,000 words
  - This work forms the basis of the Election 2020 Scorecard.
- [Where do our political parties stand on gender issues and equality?](#)
- [Gender Justice Collective scores parties on equity, Greens top results](#)
- [A long way to go before gender is truly on the agenda](#)
- [Making policy that really works for women](#)

*Key documents -*

- [Matrix of results](#)

We then analysed the election manifestos and policies of each of the political parties to ensure that the concerns, aspirations, opportunities and potential of women, trans women, wāhine and those who walk between the binary worlds were represented.

We wanted to ignite a national conversation about issues affecting these groups and move towards ensuring subsequent governments will have our concerns high on their agenda.

We found the to be - frankly - "damning for political parties".

We found that 99% of parties did not have a specific women's policy, although women and/or gender minorities were mentioned in policy documents.

As part of this mahi, we invited political parties to an online 20-minute Q&A session through our social platforms. We had [interviews](#) with Labour and Green representatives, written answers from National and Act, and no reply from NZ First.

## Women's Health and Wellbeing Strategy and Action Plan Petition

- [www.genderjustice.nz](http://www.genderjustice.nz)
- We want the government to commit to creating a National Women's Health and Wellbeing Strategy and Action Plan and to ensure \$6 million is allocated to create this in the 2021 budget.
- March 2021
- 2,000 signatures to date
- Discussions with:
  - Jan Tinetti (Labour)
  - Dr. Ayesha Verrall (Labour)
  - Louisa Wall (Labour)
  - Debbie Ngarewa-Packer (Māori Party)
- [Ensemble Magazine](#)
- [Stuff.co.nz](#)
- [Alison Mau: Opinion Piece](#)

*Key documents -*

- [GJC letter of support](#)
- [Stats & Facts](#)
- [About the Petition](#)
- [Terms of Reference](#)

We are currently hosting a petition asking Government to begin work on a National Women's Health & Wellbeing Strategy & Action Plan: at present, there is no overarching strategy nor action plan focused on women's health. There are no formal analyses of health needs and healthcare quality from a gender perspective that have been carried out or commissioned by the New Zealand government.

In the wake of the pandemic, the inequities are highlighted: 90% of the health and care workforces - frontline workers during COVID-19 - have been women. And yet, ironically, the service delivery and funding model penalises women compared to men and costs them more over their life course.

Other comparable countries, like Australia and the UK, have prioritised women's health. We are asking our government to do the same.

The strategy and action plan the Gender Justice Collective and others within the Health Sector want to see produced is intersectional, based on a hauora framework, and takes a comprehensive approach to improving women's health across the course of a woman's life.

Health care for women, wāhine, trans women, intersex and non-binary people should not depend on where they live, how much money they have and what colour they are.

*To date, we have:*

- Reached out to over 100 "influencers" across social media,
- Emailed over 300 organisations and people of interest,
- We've prepared (sector-led) terms of reference,
- We have the ear of the Government (we're four MP meetings down & counting): they're interested + supportive.
- Experts from across the sector are keen - they've been asking for this, for years.